

SOUTH CAROLINA PUBLIC SERVICE COMMISSION

STANDING HEARING OFFICER DIRECTIVE

DOCKET NO. 2013-59-E

MAY 21, 2013

Standing Hearing Officer: David Butler

DOCKET DESCRIPTION:

Application of Duke Energy Carolinas, LLC for Authority to Adjust and Increase Its Electric Rates and Charges

MATTER UNDER CONSIDERATION:

Revised Notice of Filing and Hearing Regarding Proposed Increase to the Company's Customers

STANDING HEARING OFFICER'S ACTION:

Duke Energy Carolinas, LLC must re-notice its South Carolina customers at Company expense regarding the proposed rate increase. The original customer notice featured a Duke Energy logo on the notice, along with a Duke copyright notation. These features have the potential for misleading the public as to the true origin of the Notice. The original notice appears to have originated from Duke Energy Carolinas, LLC, when the true origin of the notice was the Public Service Commission of South Carolina. The present Notice has the potential for conveying the impression that Duke Energy Carolinas, LLC is somehow in control of this rate case proceeding. Accordingly, Duke Energy Carolinas, LLC must re-notice its individual customers at Company expense, without the presence of the Company logo and copyright notation.

The Company must, prior to re-noticing its customers, file a copy of the proposed notice as outlined in this Directive with the Commission by noon on Wednesday, May 22, 2013. The Company must also e-mail the proposed notice to all parties of record and the Standing Hearing Office by noon on Wednesday, May 22, 2013. Once approved, the Company must provide notice to its customers on or before Friday, May 31, 2013, and must provide an affidavit of proof of service by the close of business on Friday, June 7, 2013.